

## WHO WE ARE

Allen + Clarke is a public policy firm based in Wellington, New Zealand. We are trusted advisors to the public sector, the private sector, and NGOs.

Our company purpose is to mobilise passionate and capable people to tackle the challenges facing society.

We are innovative, creative, and like to challenge habitual ways of thinking. Our clients have confidence in our proven ability to deliver practical solutions with clarity, precision and conviction.

### WHEN ALLEN + CLARKE WAS ESTABLISHED IN 2000, WE MADE A CONSCIOUS DECISION THAT WE WOULD BE:

- + a solutions provider, with both local and global experience
- + committed to offering tailor-made, not cookie cutter, solutions
- + a strategic partner of choice.

## WHAT WE DO

We pride ourselves on being experts at all stages of the policy cycle – we employ evaluators, reviewers, project managers and public policy practitioners who are highly experienced in research and problem definition; design and implementation of policy, regulation and programmes; and review and evaluation.

### WE WORK IN ALL STAGES OF THE POLICY CYCLE



ALLEN+CLARKE

## OUR VALUES

### WE GIVE A DAMN

- + We care about our people and support them to become masters of their craft
- + We form lasting and trusting relationships with partners and clients
- + We want our clients to love what we do
- + We take pride in delivering our best - we do not compromise on quality.

### WE ARE COURAGEOUS

- + We are confident enough to challenge the status quo
- + We make the hard calls
- + We tell it how it is - we are direct and honest
- + We are determined.

### WE ARE COMMITTED TO MAKING A DIFFERENCE

for our people, our clients and society.

### ALLEN + CLARKE DIRECTLY SUPPORTS OUR CLIENTS AND COMMUNITIES IN A RANGE OF WAYS. THIS INCLUDES:

- + A structured pro bono programme for government and civil society partners, supporting agencies with free policy and evaluation services.
- + The provision of free desk reference guides for the public service. To date these have included guides on evaluation, public sector procurement, regulation, effective public consultation, use of evidence in policy, the Official Information and Privacy Acts, and running effective secretariat services.
- + Pro bono support to Pacific governments.
- + Free 'brown bag lunch' seminars on machinery of government topics.
- + Annual staff volunteering activities.

## POLICY + GOVERNMENT SUPPORT



### EVIDENCE-BASED RESEARCH AND POLICY ANALYSIS

We focus on providing high quality evidence-based research and policy analysis. We work both in-house as members of our clients' teams, and on special projects externally. We put emphasis on improving efficiency and effectiveness wherever we can.



### POLICY DEVELOPMENT AND IMPLEMENTATION

Our work spans defining problems and options; analysis of those options and their impacts; and then designing systems and processes for implementing new policy, programmes and services.



### REGULATORY ANALYSIS, ADVICE, DRAFTING AND IMPLEMENTATION

We provide the necessary consideration of both regulatory and non-regulatory solutions to policy problems. We look at the nature and scale of the issue at hand, before identifying and analysing a range of potential solutions. We can also provide implementation services to ensure smooth roll-out of regulation.



### BUSINESS CHANGE AND SERVICE REVIEW

We offer an expert one stop shop for assessing what's working well, and providing practical and targeted advice on how services, programmes and business processes might work better.



### STRATEGY AND PLANNING

We help agencies work out where they are going and how they will get there. We assist with strategic and operational plans, action plans, output plans and other planning documents.



### CONSULTATION AND ENGAGEMENT PROCESSES

A large proportion of our work involves stakeholder engagement as a core requirement. We are experts at conducting public meetings and focus groups, interviewing key informants, designing and analysing surveys and holding special fora for targeted ethnic, community, and business groups.



### PROJECT AND PROGRAMME MANAGEMENT

We can assist you with planning and implementing substantive change projects. Whether it is a policy, business change, service design, or implementation programme of work, we can apply our considerable experience to make sure it is systematically and thoroughly planned and executed.

Our senior staff can pull together and lead teams to define and achieve your change goals.



### MACHINERY OF GOVERNMENT ADVICE AND SUPPORT

Our staff collectively have hundreds of years of experience as public servants, and as consultants working on public policy. We are experts in the machinery of government – we know how to get things done.

## SECRETARIAT SUPPORT



We have extensive experience supporting public and private sector organisations with secretariat functions. These functions have ranged from organising venues, travel and catering for meetings to producing planning and reporting documents, to supporting groups and committees with developing, implementing, and evaluating core policy.

We also assist with establishing and managing grant/funding schemes, and contract management.

## EVALUATION + RESEARCH



We offer the full ambit of evaluation + research services at operational and strategic levels, from determining need through to reporting and supporting use. We deliver external, independent evaluation + research services, and we provide mentoring, training and technical support to clients to enable them to undertake evaluations themselves.

WE WOULD WELCOME THE OPPORTUNITY TO WORK WITH YOU, AND RELISH THE OPPORTUNITY TO DISCUSS YOUR NEEDS – LARGE OR SMALL.

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