



MEASURING SOCIAL IMPACT

Map funders objectives to your programme(s)

Create a Theory of Change

Create initial M+E Framework

Calculate SROI Domains

Programme change attribution

Complete SROI analysis



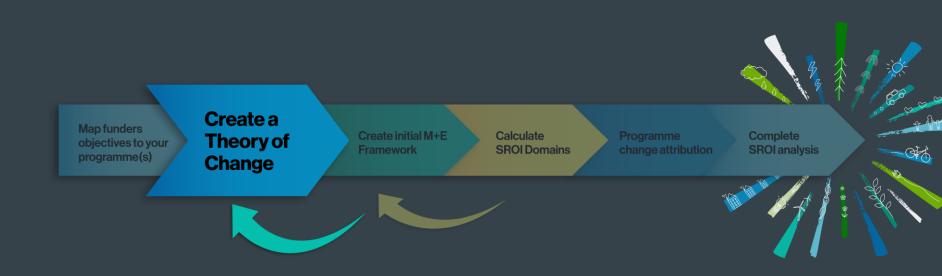
MISSION

To enhance the quality of housing for vulnerable populations in Erewhon City by improving access to healthy, secure, and affordable homes.



Homestrong focusses on:

- Healthy Homes Initiative:
 Retrofitting older homes
- Accessible Homes:
 Modifying homes to make them accessible
- Safe & Secure Housing:
 Providing long-term tenancies

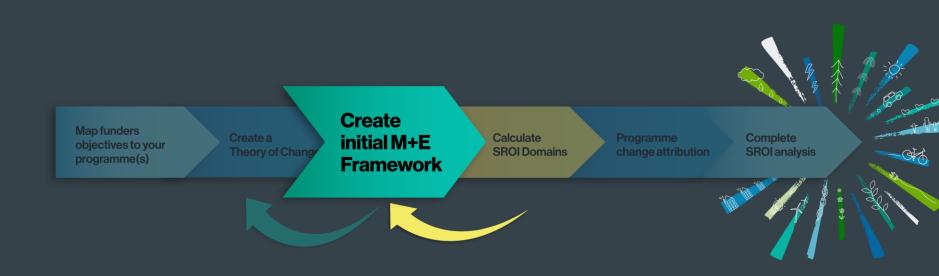


THEORY OF CHANGE

INPUTS	OUTPUTS	SHORT-TERM OUTCOMES	MEDIUM-TERM OUTCOMES	LONG-TERM OUTCOMES
• \$1.5 million from Better Future Housing Fund 2024	Homes have been obtained and retrofitted to meet Healthy Homes Standards	Increase in number of vulnerable families living in accessible, warm, dry, healthy living conditions Increased housing security and reduced	Reduced health issues amongst residents, including hospitalisations,	Better health outcomes for vulnerable families
 Partnerships with housing providers, contractors, service providers 	Homes have been modified to meet		due to poor housing	
	accessibility needs of disabled residents		Increased social inclusion for residents	Reduced homelessness and housing instability for
 Staff with expertise in housing modifications, retrofitting and tenancy management Community outreach & referrral channels to engage target populations 	Families have been successfully transitioned from emergency housing to stable, long-term	transitions between temporary housing solutions for rehoused		vulnerable families, leading to improved quality of life
	accommodation	More residents in employment or looking for work	More residents in sustainable employment	
	Tenancy arrangements have been overseen and managed			
	Partnerships have been established with key organisations to provide housing and support services	Improved school attendance rates among residents' children	Improved academic achievement amongst residents' children	

ASSUMPTIONS:

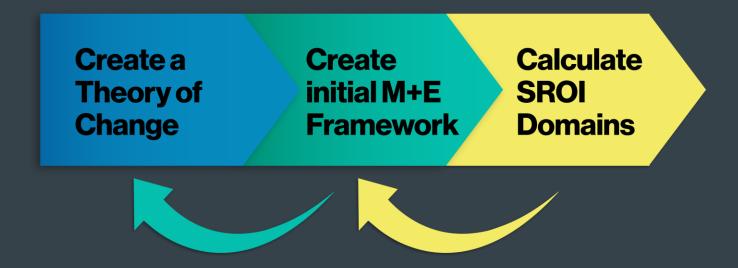
- Adequate level of funding is secured from Better Futures Housing Fund 2024
- Able to source \$ for \$ matched funding at an affordable borrowing rate
- Able to establish good working partnerships with housing providers, contractors, social service providers, iwi providers etc to provide supports that enable families to make the shift from being vulnerable to flourishing
- Homeless families and adults with disabilities are able and willing to engage with additional supports
- Homeless

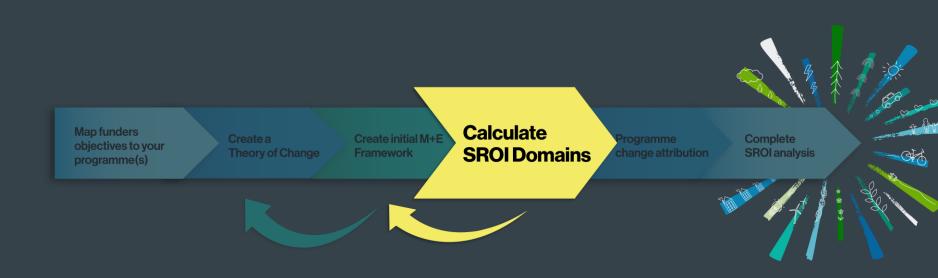


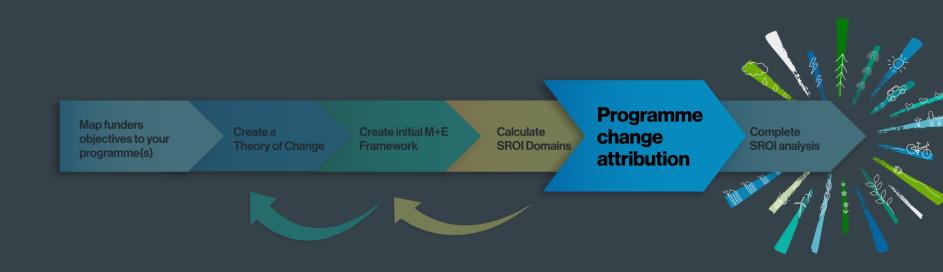
DATA AND QUANTIFICATION RISKS

- Choosing the Right Metrics
- Data Availability and Quality
- Quantification Bias
- Ethical and data sovereignty.
- Over-reliance on Data
- Individualistic vs collective
- Is qualitative data included

THE THEORY OF CHANGE, M+E FRAMEWORK AND SROI MUST WORK TOGETHER







The return on investment from more information gathering decreases, but always improves your value estimates

